



OurCrowd Launches Investment in Leading Global Cannabis Technology Fund *\$30M 7thirty Opportunity Fund to invest in early stage companies revolutionizing the cannabis industry*

Boulder / Jerusalem – January 23, 2019 – [OurCrowd](#), a global investment platform and Israel's leading venture investor has announced that it will invest and partner with [7thirty](#) to build the world's leading global cannabis technology venture capital fund. The new \$30m fund is focused on emerging cannabis technology companies in med-tech, ag-tech, retail, e-commerce, marketplaces, SaaS solutions, and the deep-tech research in Cannabis. The fund, headquartered in Boulder, Colorado, will be active globally and include activities in Israel, Canada and the United States.

OurCrowd CEO Jon Medved said, "The explosive growth of the legal and medical cannabis market is quite impressive. Canada recently legalized cannabis nationwide and Israel is in the final stages of legalizing cannabis export. The amount of serious medical research in cannabis is booming. This market will generate unprecedented global investment activity and returns for cannabis focused startups. Together with 7thirty, we plan to lead investments for serious companies who will pioneer technology for this important and growing market."

The 7thirty Opportunity Fund is led by the U.S.'s most active early stage Cannabis Technology investor, Micah Tapman. Prior to founding 7thirty, Micah was a co-founder at CanopyBoulder, where he led investments in over 90 cannabis related companies. Several of those companies are now recognized leaders in the cannabis market, including Wurk, BDS Analytics and Front Range Biosciences. Micah was recently named one of the twenty rising stars in the cannabis investment world by Business Insider.

Micah Tapman, Managing Partner and co-founder of 7thirty said, "We are pleased to welcome OurCrowd to the 7thirty Opportunity Fund. Israel is a recognized leader and pioneer in cannabis technology, and OurCrowd has a demonstrated track record as a value-added investor. Together we plan to bring a institutional discipline and rigor to the cannabis technology investment market."

Kfir Kachlon, OurCrowd Principal and Cannabis-Tech lead said, ""The ability to work side by side with Micah and the 7thirty team is really exciting for us. OurCrowd has already invested in leading Israeli Cannabis Technology companies such as Syqe and Edenshield, and now together with 7thirty we look forward to combining our Israeli deal flow with their North American leadership in the industry to create a truly winning fund formula."

For more information on 7thirty visit: <https://7thirtycapital.com/opportunity-fund/>

About OurCrowd: OurCrowd is a global investment platform, bringing venture capital opportunities to accredited investors worldwide. A leader in equity crowdfunding, OurCrowd is managed by a team of seasoned investment professionals and is led by serial entrepreneur Jon Medved. OurCrowd vets and selects companies, invests its own capital, and invites its accredited membership of investors and institutional partners to invest alongside in these opportunities. OurCrowd provides support to its



portfolio companies, assigns industry experts as mentors, and creates growth opportunities through its network of strategic multinational partnerships. The OurCrowd community consists of almost 30,000 accredited investors from over 150 countries. OurCrowd has raised over \$900 million and invested in 170 portfolio companies and funds. To join OurCrowd as an accredited investor visit www.ourcrowd.com and click "Join."

About the 2019 OurCrowd Global Investor Summit: The OurCrowd Global Investor Summit, Where the startup world gathers. The 2019 OurCrowd Global Investor Summit, taking place March 7 in Jerusalem, Israel, is one of the premier events in the tech industry, and the largest business event in Israel's history, with 15,000 expected to register to attend. The Summit provides an interactive, front-row seat to the formerly closed world of startup venture capital, with exclusive exposure to cutting-edge technologies, the entrepreneurs behind them, and the corporate leaders deploying them. Top investors, venture capitalists, corporate partners, entrepreneurs and journalists come from around the world both for Summit day as well as a week of events that include tours of the Israeli ecosystem, corporate meetups, and cultural and historical excursions. Thousands more will participate through livestreaming. Learn more at summit.ourcrowd.com.

About 7thirty Opportunity Fund: The 7thirty Opportunity Fund is an early stage growth equity fund targeting private cannabis-related technology investments around the world. The fund is closely partnered with the CanopyBoulder business accelerator for unparalleled deal flow and access to top-tier investments. Headquartered in Boulder, Colorado, the fund is ideally situated to capitalize on the 30% average compound annual growth in the legal cannabis industry. A highly disciplined investment approach allows the fund to build a diversified portfolio of exceptional investments poised to grow with the industry.

For Press Materials: <http://blog.ourcrowd.com/7thirty>

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