



OurCrowd Appoints Roland Wee as Managing Director to Lead Asia Expansion

Former Managing Director at HSBC brings 20 years of experience to further expand equity crowdfunding in Asia

Singapore, November 14, 2017 - OurCrowd, the leading global equity crowdfunding platform, today announced the appointment of Mr. Roland Wee as Managing Director of the company's Asia operations. Roland will serve as a key addition to its senior leadership team to spearhead its continued growth and success in the region.

Prior to joining OurCrowd, Roland served as Managing Director at HSBC and CEO of HSBC Securities Singapore. He brings 20 years of experience in financial markets, with a broad background in various capacities – as an analyst in the technology sector, as a fund manager, and most recently in HSBC management roles over the past 12 years. In his latest capacity, Roland directed a team of sales people, traders, and dealers, while working closely with a research team based in Singapore. Together, they put forward investment ideas for institutional fund managers, executed the trades in the global equity markets and also arranged large IPOs and equity placements.

"Roland brings a unique combination of experience, insight, creative energy, and vision to our team," said Denes Ban, Managing Partner, OurCrowd Asia. "While we are extremely proud of the rapid rate of growth we have achieved this past year in Singapore, ASEAN, and throughout the region, we also recognize the tremendous untapped opportunity across Asia and around the world for our unique model, synthesizing the best of venture capital with a broad-based platform for all accredited investors. I am confident that Roland is the ideal leader to help us realize this enormous potential in 2018 and beyond."

Roland Wee, Managing Director, OurCrowd Asia said, "Financial innovation is taking place at a breathtaking pace. I firmly believe that the platform Jon Medved and team have built at OurCrowd will have a huge impact by broadening investor access to the exciting private market for innovative companies. I am honored that they have allowed me to be part of the team to continue turning this dream into a reality for all of us."

Since launching in 2013, OurCrowd has raised over US\$500 million for over 130 startups and 14 funds from thousands of active investors on its global platform. The Israel-based firm has formally launched strategic partnerships in the past 18 months with esteemed financial institutions including United Overseas Bank in Singapore, Shanghai Commercial Savings Bank in Taiwan, Citic Pacific in Hong Kong, Reliance Private Client in India, and National Australia Bank, who, in addition to partners such as Singapore's Sassoon Investment Corporation and dozens of other worldwide distribution channels, offer OurCrowd's exclusive opportunities and bespoke investment products to their retail and private wealth clients.

"Once again, our 2017 results have taken the industry by surprise, as we continue to exceed expectations and achieve unprecedented milestones," said Jon Medved, OurCrowd CEO. "Our proven ability to scale and our future outlook has never been stronger, and attracting top tier talent such as Roland sets us up for even



greater outcomes in the coming stage of our evolution. We are thrilled to welcome Roland to our strong senior management group and look forward to forging a powerful future for OurCrowd in Asia.”

OurCrowd will be participating at the [Singapore Fintech Festival](#), Nov 13th-17th

Roland Wee, Managing Director, OurCrowd Asia will speak on **Tues. Nov. 14th at 4pm** on the **The ICO Boom: Venture Capital Disruptor or Scam?** / **Location: The Cloud, Exhibition Hall, Hall 1, Singapore Expo**

Denes Ban, Managing Partner, OurCrowd Asia will speak **Thur. Nov 16th at 3:10pm** on **Capital Markets** / **Location: The Deloitte Stage, Singapore Expo Convention Centre, Halls 1-3**

Notes to Editors –

About OurCrowd: OurCrowd is the leading global equity crowdfunding platform for accredited investors. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors. OurCrowd provides post-investment support to its portfolio companies, assigns industry experts as mentors, and takes board seats. The OurCrowd community consists of almost 20,000 accredited investors from over 112 countries. OurCrowd has raised over \$500M and invested in 130 portfolio companies and funds. To join OurCrowd as an accredited investor visit <http://www.ourcrowd.com> and click “Join.”

The 2018 OurCrowd Global Investor Summit, Feb. 1, 2018, in Jerusalem, Israel, is the largest equity crowdfunding event in the world, and the largest investor event in the entire Middle East. The event will bring together Corporate partners like GE, Honda, DuPont, Siemens, Samsung, and more, along with entrepreneurs, global delegations from over 50 countries, industry leaders and members of the press from all over the world. 10,000 guests expected to register. Learn more at summit.ourcrowd.com

For Press Materials: <http://blog.ourcrowd.com/rolandwee>

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