



Andy Kaye Joins OurCrowd as President

Leading Investment Banker joins the global equity crowdfunding platform's growing team

Jerusalem – May 8, 2017 – OurCrowd, the leading global equity crowdfunding platform, today announced that Andy Kaye has joined as President and Chief Institutional Officer. Kaye will work closely with Founder and CEO Jon Medved at OurCrowd's Jerusalem headquarters to build on the rapid growth of the firm.

Kaye has over 20 years of experience in the finance industry, working with some of the world's leading investment banks and growth companies from all over the globe. Kaye's experience includes positions at Robertson Stephens, as Israel CEO and head of two European industry groups as well as CIBC, where he was regional head of their investment banking operation in Israel. Kaye most recently spent five years in China as Head of Asia for William Blair, followed by two years in London as Managing Director of EMEA Tech for Blair.

"We are delighted that Andy is joining OurCrowd as President," said Jon Medved, OurCrowd CEO. "He is incredibly well known and respected in both Israel and in financial centers worldwide. We are fortunate that he is bringing his extensive network, relationships and considerable skills and energy to the OurCrowd family."

Andy will be responsible for working with the growing number of institutions and family offices who are joining the OurCrowd platform. He will also manage the growth of OurCrowd's global offices and distribution partnerships.

"OurCrowd is changing the face of venture capital investment and opening up this asset class to new players worldwide," said Kaye, "I am excited by the challenge of helping to scale OurCrowd's business among world leading investors, banks and wealth management platforms."

Notes to Editor

For Press Materials: <http://blog.ourcrowd.com/com/andykaye>

Press:

OurCrowd

Leah Stern, Director of Communications

UK: +44.7470.196826 / USA: +1.703.626.4310

leah@ourcrowd.com



Israel:

OurCrowd

Estee Yaari, +972 (0)50 200 7072

estee.yaari@ourcrowd.com

About OurCrowd: OurCrowd is the leading global equity crowdfunding platform for accredited investors. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors. OurCrowd provides post-investment support to its portfolio companies, assigns industry experts as mentors, and takes board seats. The OurCrowd community of almost 17,000 investors from over 110 countries has invested over \$400M into 110 portfolio companies and funds. OurCrowd already has thirteen exits to date, two IPO's and eleven acquisitions. To join OurCrowd as an accredited investor visit <http://www.ourcrowd.com> and click "Join."