



OurCrowd Expands Into Herzliya Office

Jerusalem, June 27, 2016 - OurCrowd, a leading global VC equity crowdfunding platform, is pleased to announce today the opening of its Herzliya office, providing an on the ground presence in one of the world's most exciting startup and tech clusters.

The team based in Herzliya includes 15 employees and is responsible for the firm's engineering and product development. The offices will house several OurCrowd fund management teams and also host weekly presentations for foreign delegations and international firms seeking a closer look at the innovation and investment activity in the Startup Nation.

Since its founding in 2013, OurCrowd, headquartered in Jerusalem, has enjoyed exponential growth and now has over 100 employees worldwide, nearly 100 portfolio companies with over \$230 million invested and several successful exits.

"Our team is excited to be opening up in Herzliya, one of the most active hotbeds for innovative enterprises," commented OurCrowd founder and CEO, Jon Medved. "We have grown so fast in the three years since opening our doors and I am proud to have a second campus in Israel. Being in Herzliya means we will be even closer to many of our finest local portfolio companies, and even better placed to seek out exciting investment opportunities."

A reception on Sunday, June 26, 2016, celebrated the office launch and was attended by nearly 200 people from the tech, VC, and investment community, including friends and partners of OurCrowd from companies such as Battery Ventures, GE, Canaan Partners, Microsoft, and others, as well as several portfolio companies, including Nanorep, Pixie, and Splacer who made short presentations during the event.

ABOUT OURCROWD: OurCrowd is a leading venture capital equity crowdfunding platform for investors from around the world to invest in global startups. Managed by a team of seasoned investment professionals, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors. OurCrowd and its investors have invested over \$230M in almost 100 portfolio companies, generating six exits in three years. To become an OurCrowd member as an accredited investor, visit www.ourcrowd.com and click Join. To download the OurCrowd app: <https://www.ourcrowd.com/app/>

For Press Materials: <http://blog.ourcrowd.com/herzliya-launch/>

Press contact: Estee Yaari, OurCrowd, +972 (0)50 200 7072 / E: estee.yaari@ourcrowd.com / Marc Cohen, Kreab: +44.20.7074.1808 / +44.7741.052.506 / E: mcohen@kreab.com

