

5,000 to Attend World's Largest Equity Crowdfunding Conference in Jerusalem, February 16, 2017

* Investors coming from 80 countries to participate in OurCrowd Global Investor Summit * 200 Multinationals, 300 startups, 250 venture capitalists

Jerusalem, February 1, 2017 – OurCrowd, the world's leading equity crowdfunding platform, will host the <u>2017</u> OurCrowd Global Investor Summit on February 16, 2017, in Jerusalem, Israel. It will be the world's largest equity crowdfunding event and the biggest investor event in Israel, with over 5,000 attendees from over 80 countries, including 200 multinational companies, venture and corporate partners, entrepreneurs, dozens of global delegations, industry leaders and members of the press.

Most of OurCrowd's 110 portfolio companies making news are expected to participate. These include:

- Consumer Physics: together with Sichuan Changhong Electric Co., Ltd. (Changhong) and Analog Devices
 Inc. (ADI), demonstrating the world's first material sensing smartphone able to scan the chemical
 composition of objects around it.
- MedAware: discussing the <u>recent Harvard study published in Journal of the American Medical Informatics Association (JAMIA)</u>, which validated its big data analytics and machine learning platform to identify and eliminate prescription errors.
- VocalZoom: which last year announced a partnership with Honda, <u>recently demonstrated its optical</u> microphone technology to enable voice control inside noisy vehicles at CES 2017.
- NSLComm: whose revolutionary expandable space antennas will transform satellite communications.
- Freightos: demonstrating their <u>new online international freight shipping marketplace</u>.
- Zebra Medical: discussing its machine learning platform for automated interpretation of radiological images.

"Participants at the Summit will have the opportunity to interact hands-on with many of the latest technologies changing the world," said OurCrowd CEO Jon Medved. "The Summit provides a unique opportunity to evaluate and touch the remarkable pace of technology change together with thousands of friends and colleagues from around the world."

Among the 100 + speakers at the Summit will be noted author and WSJ Columnist Andy Kessler; Head of Honda Silicon Valley Lab's, Nick Sugimoto; Samsung Ventures lead Gonzalo Martinez de Azagra; Joe Powers, Head of Commercialization, Johns Hopkins University; Horste Bente, Founder of the Dassler family backed LeAD Sports Tech Accelerator; Andy Chan, founder of Kuaidi Taxi (Didi), which recently acquired Uber China; and Alec Ellison, former Vice Chairman of Jefferies, and new member of the OurCrowd Advisory Board.



Nick Sugimoto, Senior Program Director at Honda Silicon Valley Lab, said, "Honda has expanded and deepened our presence in the innovation ecosystem in Israel since the partnership between Honda and OurCrowd was announced at <u>last year's event</u>. We are looking forward to sharing updates on our activities in Israel and meeting more potential partners who are focused on revolutionizing the future of mobility."

Special events at the Summit will include workshops on collaborative innovation for multinationals, an investor Bootcamp, a Startup CEO interchange, investor hackathon, a due diligence drama, speed dating sessions between multinationals and startups, and the largest tech party ever thrown in Jerusalem, featuring unlimited Israeli microbrew beer tasting, plus entertainment provided by the iconic Israeli favorite band Hadag Nachash.

For more information and to reserve your tickets please <u>RSVP here.</u>

About OurCrowd: OurCrowd is the leading global equity crowdfunding platform for accredited investors. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors. OurCrowd provides post-investment support to its portfolio companies, assigns industry experts as mentors, and takes board seats. The OurCrowd community of over 15,000 investors from over 110 countries has invested over \$320M into 110 portfolio companies and funds. OurCrowd has already had nine exits to date: two IPOs and seven acquisitions. To join OurCrowd as an accredited investor, visit http://www.ourcrowd.com and click Join.

About the 2017 OurCrowd Global Investor Summit: The OurCrowd Global Investor Summit is the largest equity crowdfunding event in the world, and the biggest investor event in the Startup Nation. Now in its third year, the Summit has hosted thousands of investors, venture and corporate partners, entrepreneurs, global delegations, industry leaders and members of the press. Attendees hailing from more than 80 countries gather in Jerusalem, the capital of the Startup Nation, to celebrate the global community's collective drive for innovation. Each year, attendees come from all over the world to hear from expert industry speakers and participate in interactive programming featuring cutting-edge technologies and the future of crowd investing. They also have the opportunity to support portfolio companies through significant fundraising and making strategic business connections to help grow their businesses.

Photos and Videos from 2016 Summit

<u>Photos</u>

Video playlist

For Press Materials: http://blog.ourcrowd.com/summit5k

To R.S.V.P. to the 2017 OurCrowd Global Investor Summit: http://summit.ourcrowd.com



Official hashtag for the Summit: #OCSummit17

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