

# Israel's OurCrowd Appoints Evelyn Rubin and Danna Mann as Partners

*Leading hybrid VC-Crowdfunding platform steps up activities*

**Jerusalem, Israel June 4, 2013:** Israel's hybrid VC-crowdfunding platform OurCrowd announced today that it has appointed Evelyn Rubin as Business Development Partner and Danna Mann as Business Strategies Partner. OurCrowd's unique platform enables accredited investors throughout the world to invest in promising early stage companies from Israel and abroad.

OurCrowd CEO Jon Medved says "With the addition of Danna and Evelyn we continue to build out our team of extraordinary professionals with strong backgrounds. We have put together an unequalled team of almost two dozen which allows us to quickly scale our fast growing investor and entrepreneurial community." OurCrowd has completed 18 investments in approximately 6 months, becoming the most active Venture investor in Israel, and the largest and fastest growing equity crowdfunding site for accredited investors in the world.

Evelyn Rubin joins OurCrowd as Business Development Partner, responsible for working with portfolio companies and chief liaison with the global investment community. Evelyn has more than a decade of experience in Israel's venture capital and technology industries. Evelyn was a Senior Editor at Seeking Alpha, a leading online destination for stock market opinion and analysis. She was formerly a Senior Associate at JVP, a leading international venture capital fund headquartered in Jerusalem. At JVP, she focused on early stage investments in new materials and semiconductor companies.

Danna Mann joins OurCrowd as Business Strategies Partner, responsible for creating the automated systems and processes necessary to build an unprecedented community of many thousands of accredited investors. Danna is the former VP Business Development at JVP Properties, where she ran the business, media and cultural facilities management arm of JVP Venture Capital. Prior to JVP, Danna worked in the Global Marketing Department of The Estee Lauder Companies and served as Human Resources Manager for Banter, an Israeli startup. Danna is also Chairperson of Presentense Israel's Board of Directors, a leading non-profit enabler of social entrepreneurship.

## **About OurCrowd**

OurCrowd is a hybrid VC-crowdfunding platform for accredited investors only who wish to invest in Israeli and global early stage companies. Managed by a team of well-known investment professionals and led by serial entrepreneur Jon Medved, OurCrowd selects opportunities, invests its own capital and brings these startups to its accredited membership. Members choose those deals they invest in via OurCrowd-managed partnerships. OurCrowd investors must meet stringent accreditation criteria and invest a minimum of \$10,000 per deal. OurCrowd provides post investment support to its portfolio companies, assigning industry experts as mentors and taking board seats.

For press materials: <http://blog.ourcrowd.com/index.php/PRJune13>

For full bios visit OurCrowd's team page: [https://www.ourcrowd.com/Our\\_Team](https://www.ourcrowd.com/Our_Team)

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